

PRIME RETAIL DEVELOPMENT - NOW UNDER CONSTRUCTION

NEC HIGHLAND AVE. & SELMA AVE.

LOS ANGELES, CA 90028



HOLLYWOOD
HIGH SCHOOL

EL CAPITAN
THEATER

LOWES
HOTEL

PROPOSED
CROSSROADS
HOLLYWOOD

★ SITE


HIGHLAND BLVD. - 88,545 CARS PER DAY

HOLLYWOOD BLVD. & HIGHLAND AVE.

**FOR MORE
INFORMATION
CONTACT:**

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 **Newmark
Knight Frank**
700 S. Flower Street
Suite 2500
Los Angeles, CA 90017

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SUITES AVAILABLE FROM

1,500 SF - 6,000 SF



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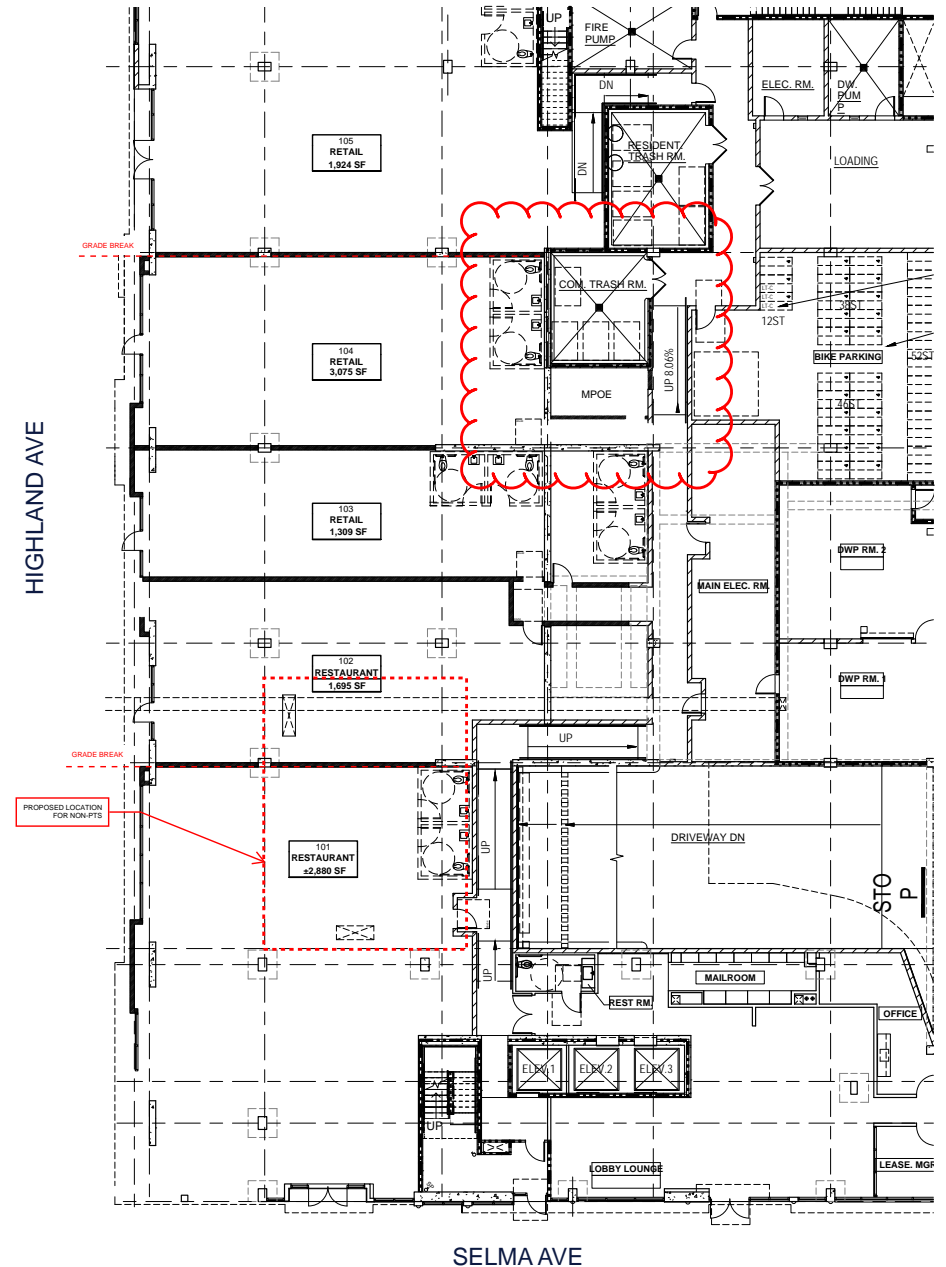
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HIGHLAND BUILDING



PRIME RETAIL DEVELOPMENT

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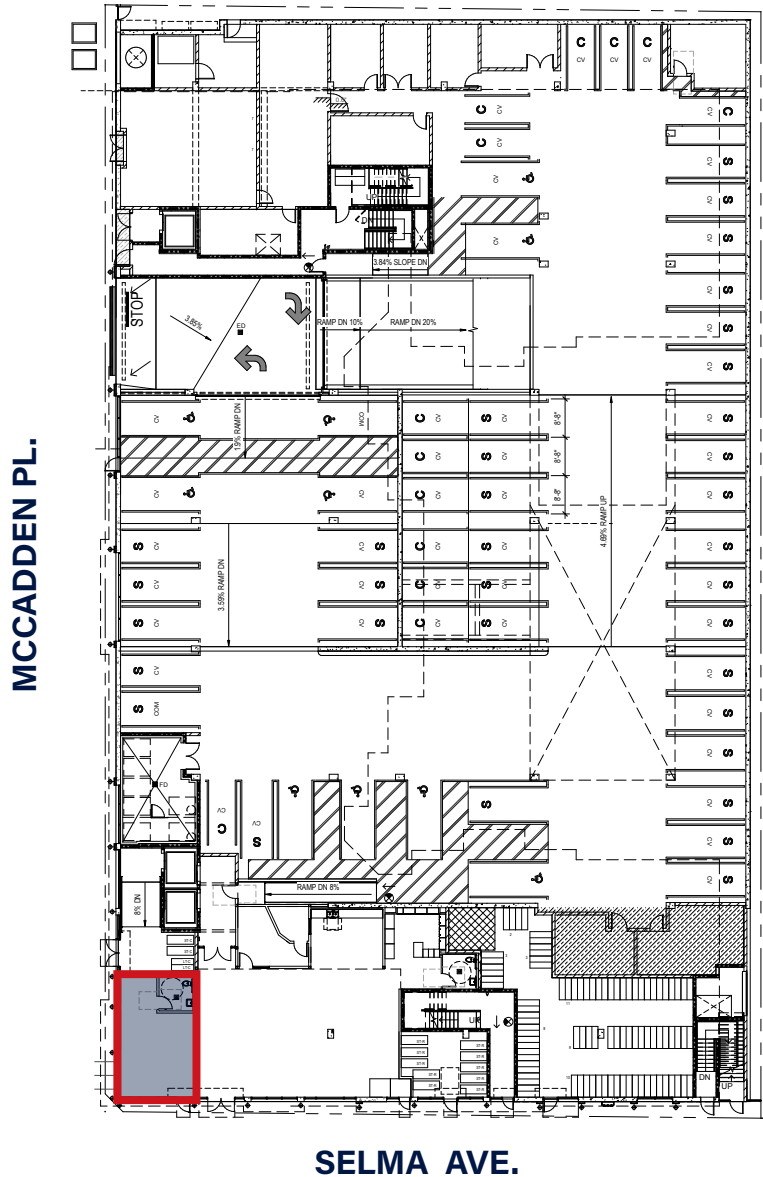
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SUITES AVAILABLE FROM

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MCCADDEN BUILDING



HIGHLIGHTS

- Retail below 248 luxury apartments
- Ample parking available
- Dense residential and active tourist trade area
- Clear heights from 15' to 20'
- Level concrete slab
- Delivery 4th Quarter 2018



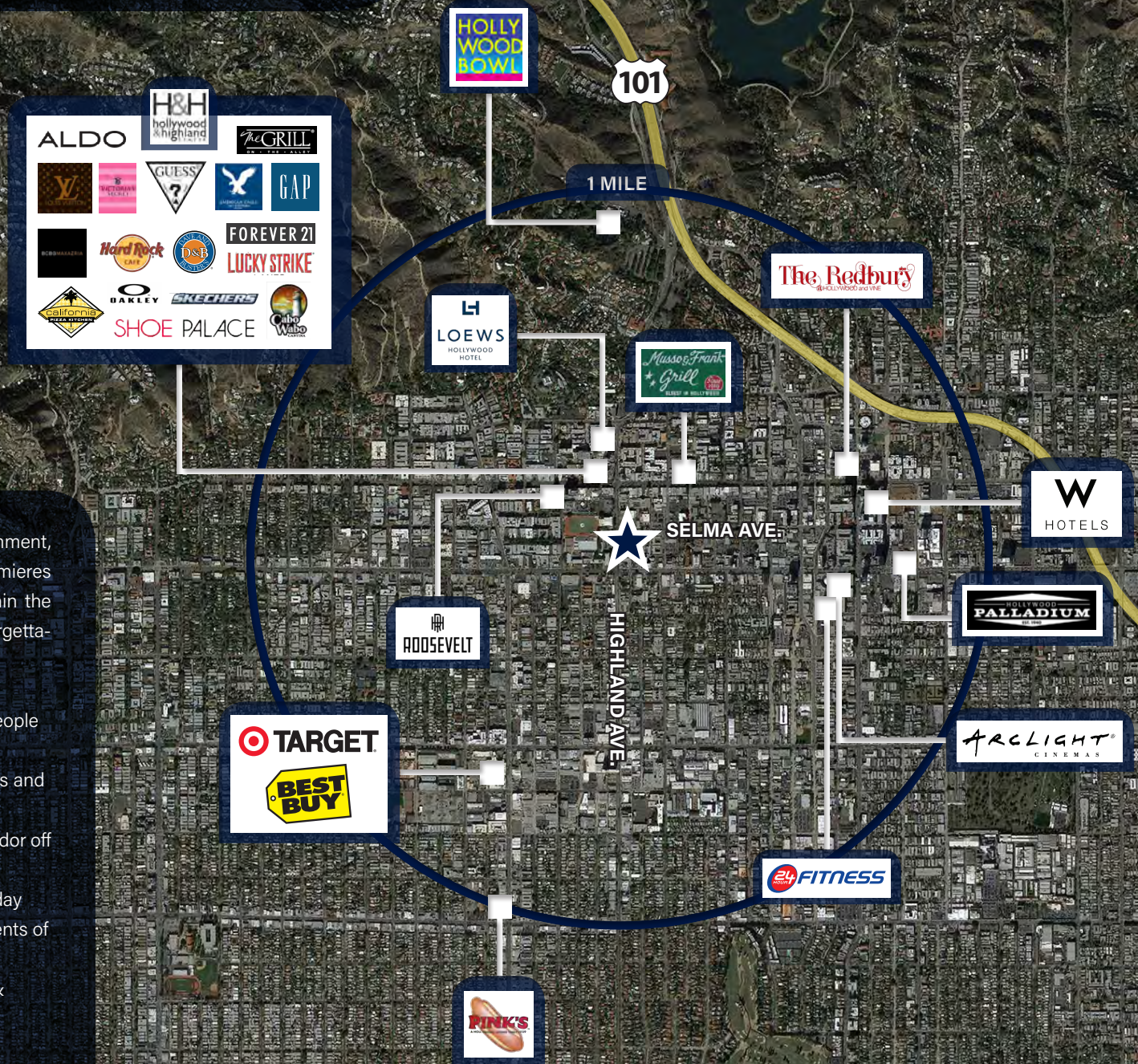
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Hollywood is at the hub of Los Angeles entertainment, offering world-class retail, red carpet movie premieres and celebrated live theatre. It is a landmark within the entertainment capital of the world, creating unforgettable experiences for locals and visitors alike.

- **25 million visitors** annually, averaging 5,000 people per hour
- **640,000 square feet** of retail shops, restaurants and nightclubs
- **Conveniently located** on a regional traffic corridor off Highway 101
- **Metro Red Line serving 137,000 riders** each day with direct access for the growing 50,000 residents of downtown Los Angeles
- **175,000 cars** at the intersection of Hollywood & Highland daily



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Hollywood & Highland
Hosts Over



300 SPECIAL EVENTS

Each Year

DEMOGRAPHICS

1 MILE 3 MILES 5 MILES

Total 2016 Population	52,777	329,689	924,346
Average Household Income	\$70,789	\$85,972	\$81,380
Daytime Population	39,697	187,489	489,457



25 MILLION

visit Hollywood & Highland Annually

TRAFFIC COUNTS

Highland Avenue	± 88,545 cars per day
Selma Avenue	± 5,235 cars per day

\$3 BILLION

in the Hollywood Development Pipeline

